



Medford Oktoberfest & Music Festival 2026 Sponsorship Opportunities



PRESENTING SPONSORSHIP

\$10,000 Lead/Presenting Sponsor (TAKEN)

- "Presenting Sponsor" title and event naming rights, identifying the event as the Medford Oktoberfest & Music Festival "presented by [Sponsor Name]."
- Top billing acknowledgment on website, media releases, all print and electronic advertising, and social media with links to your website where possible.
- Prominent signage at beer garden and park access and egress locations.
- Public address announcements identifying your business as the Presenting Sponsor throughout the event.
- Premium Booth Space in the Business Zone Expo or in the VIP tent with view of Main Stage
- Preferred VIP parking for 4 vehicles at Freedom Park.

Contact our Sponsorship Team at Sponsorships@MedfordBusiness.org to discuss how we can meet your goals.



ENTERTAINMENT SPONSORSHIPS

\$4,000 – MAIN STAGE SPONSOR (TAKEN)*

- Day-of-event banner with logo as the Main Stage backdrop.
- Preferred parking for 2 vehicles at Freedom Park.*

\$3,500 – MUSIK GARTEN – 2ND STAGE & GAZEBO STAGE SPONSOR (TAKEN)*

- Naming rights to the Gazebo Stage location.
- Day-of-event banner with logo as the stage backdrop.
- Preferred parking for 2 vehicles at Freedom Park.

\$1,500 – QUAKER CITY STRING BAND SPONSOR – (ONE AVAILABLE)**

- Identification and announcements as the “**Name of Headliner Band**” presented by **Name of Sponsor.**”
- Option to address crowd with event emcee as part of headliner introduction.
- Reserved Front Row Seating for 4
- Signage on the Stage During Headliner Performance

\$1,000 – HEADLINING SPONSOR – (THREE AVAILABLE)

FRIDAY EVENING, SATURDAY AFTERNOON & EVENING

- Identification and announcements as the “**Name of Headliner Band**” presented by **Name of Sponsor.**”
- Option to address crowd with event emcee as part of headliner introduction.
- Signage on the Stage During Headliner Performance
- Reserved Front Row Seating for 2

All Music Entertainment Sponsors Receive:

- 1. Your logo on the Medford Oktoberfest Website with a link to your website.**
 - 2. Recognition in select social media advertising.**
 - 3. "Day of event" public address announcements.**
 - 4. Booth Space in the Business EXPO**
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BEER GARDEN & FOOD COURT SPONSORSHIPS

\$6,000 Festival Canopy & Ambiance Sponsor (TAKEN)

\$2,000 – FOOD COURT SPONSOR (ONE AVAILABLE)

\$2,000 – BEER GARDEN SPONSOR (TAKEN)

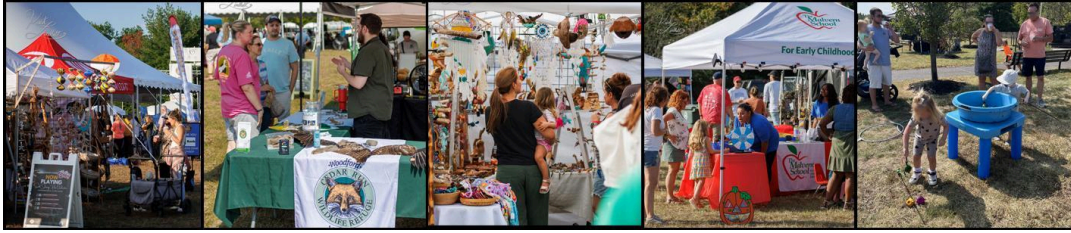
- Exclusive Beer Garden Vendor

\$2,000 – GERMAN FOOD SPONSOR (TAKEN)

- Exclusive German Food Vendor

All Beer Garden & Food Court Sponsors receive:

- 1. Your Logo on the Medford Oktoberfest Website with a link to your website.**
 - 2. Naming rights to the area.**
 - 3. Recognition in select social media advertising.**
 - 4. "Day of event" Banner with sponsor name & logo.**
 - 5. Public Address announcements.**
 - 6. Reserved booth space in Food Court.**
 - 7. Preferred parking for 2 vehicles at Freedom Park**
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COMMUNITY ENGAGEMENT SPONSORSHIPS

\$2,000 – BUSINESS ZONE (TAKEN) *
Business Expo Area Sponsor

\$2,000 – KIDS ZONE (TAKEN) *
Children’s Activities & Events Sponsor

\$2,000 – WRISTBAND SPONSOR (Two Available) **See #3

\$2,000 – BEER KOOZIE SPONSOR (ONE TAKEN One Available) *See #3**

\$2,000 – SHUTTLE BUS SPONSOR (One Available)****

All Community Engagement Sponsors Receive:

1. **Your Logo on the Medford Oktoberfest Website with a link to your website.**
2. *** Naming Rights to your Zone.**
3. **** Your Logo on Wristbands for ages 21+**
4. ***** Your Logo on commemorative Koozies given away with beer purchases.**
5. ******Your Name & Logo on the Shuttle Bus, Visitor Maps & Flyers & Bus Stop Signs.**
6. **Day of Signage and Public Address announcement.**
7. **Preferred Parking for 2 vehicles**
8. **Recognition in select social media advertising.**
9. **Booth Space in the Business EXPO**



FRIENDS & GENERAL SUPPORT

\$700 – Friend of Medford Oktoberfest

- Name and logo on featured signage at the event site.
- Your Business Name listed on the Medford Oktoberfest website.
- Booth Space in the Business Zone Expo area.

\$500 – Supporter of Medford Oktoberfest

- Name and logo on Banners at the event site.

\$100 – Donation in Support of Medford Oktoberfest

- Your Name listed as a Medford Oktoberfest Supporter on the Website and signage at the Festival.

CONTESTS – IN KIND SPONSORSHIPS

All Contest Sponsors Receive:

1. **Naming Rights to Your Specific Contest.**
 2. **Your logo on the Medford Oktoberfest Website with a link to your website.**
 3. **Recognition in select social media advertising.**
 4. **Opportunity to emcee contests.**
 5. **Booth Space at the event and signage in the contest areas.**
 6. **Preferred parking for one vehicle at Freedom Park.**
- Steinholding King's Road Brewing
 - Bratwurst Eating (One Available)
 - German Folk Dancing – **Today's Dance Center**
 - Oktoberfest Trivia (One Available)
 - Other – Name Your Contest! (One or More Available)

Additional Info on Sponsorships

- NOTE: Medford Business Association may place print and/or electronic ads with third parties, within its sole discretion, in which the number of sponsors that can be mentioned and the prominence of those mentions may be limited. Priority will be given to sponsors in categories in the order in which they are listed above. Any such print or electronic ad that mentions any sponsor will mention the Presenting Sponsor as described above. (Make the most of your sponsorship by pledging early. This enables us to include your business in printed advertising, press releases, etc.)
- For more information, email Sponsorships@MedfordBusiness.org, or contact:
Robert Egan at 609-519-0841 regan@archerlaw.com
Leshia Moore at 609-828-2884 LeshiaMoore.DirectorMBA@gmail.com.
- Names or logos of sponsors who donate \$1,000, together with the email addresses of their contact persons, will be featured on the website at the sponsor's request.
- "Booth Space" is a 10x10 area to set up your business tent and display in the Business Expo area. All sponsorships include 1 - 10x10 space unless otherwise indicated.

The Medford Oktoberfest and Music Festival is organized by the



Medford Business Association is a non-profit entity approved for tax-exempt status under Section 501(c)(6) of the Internal Revenue Code.